

Discover How Grantmakers Are Using Evidence-Based Data to Improve Outcomes

Introduction



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Six Unresolved Grantmaking Questions

1. How can we better predict if a grantee will achieve outcomes?

Six Unresolved Grantmaking Questions

2. How can we best assess if a grantee is applying evidence-based practices?

Six Unresolved Grantmaking Questions

3. How can we best serve as a learning partner?

Six Unresolved Grantmaking Questions

4. How can we measure grantee outcomes?

Six Unresolved Grantmaking Questions

5. How can we measure the cost-effectiveness of our grantmaking?

Six Unresolved Grantmaking Questions

6. How can we standardize our impact measures in order to see the big picture?

The Solution

Step One: Define Focus Areas

Physical Activity

Nutrition

Job Readiness

Youth Development

Step Two: Conduct Meta-Analysis

What direct outcomes/changes cause the desired long-term impact?

Step Two: Conduct Meta-Analysis

Which experiences, practices and/or services cause the direct outcomes?

Step Two: Conduct Meta-Analysis

What background characteristics are correlated with outcomes and impact?

Step Three: Develop Tools and View

Develop Assessment Instruments

Choose How to View Findings

The EKOS™ Framework

The EKOS™ Framework

Energy

Beliefs and incentives
for behavior



Sustainable Behavior Change

The EKOS™ Framework

Knowledge
Understanding of
how to act



Sustainable Behavior Change

The EKOS™ Framework

Opportunity

Access to space, tools,
and technology



Sustainable Behavior Change

The EKOS™ Framework

Skills
Experience practicing
behavior



Sustainable Behavior Change

The EKOS™ Framework



The EKOS™ Framework



The EKOS™ Framework

Energy Knowledge
Opportunity Skills



Eating Healthy Every Day

The EKOS™ Framework

Energy Knowledge
Opportunity Skills



Seeking and Maintaining a Job

The EKOS™ Framework

Energy Knowledge
Opportunity Skills

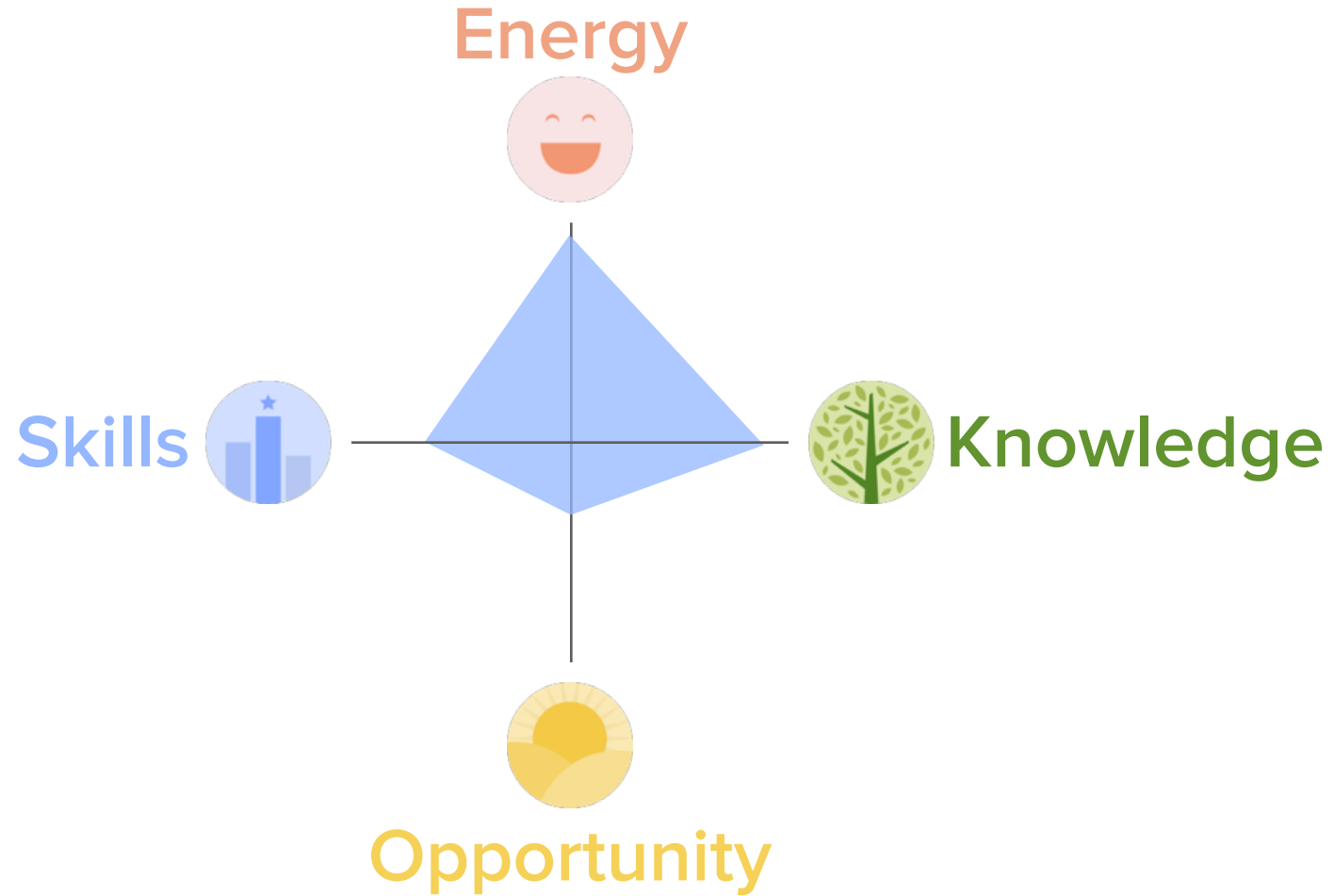


Contributing to Community

Assessing Evidence-Based Practices

How the iLearning System™ Estimates Outcomes

How high are the needs of direct program beneficiaries?



Does your program include your field's evidence-based practices to address each need?

Mentoring, Incentivizing



Trying, Experimenting

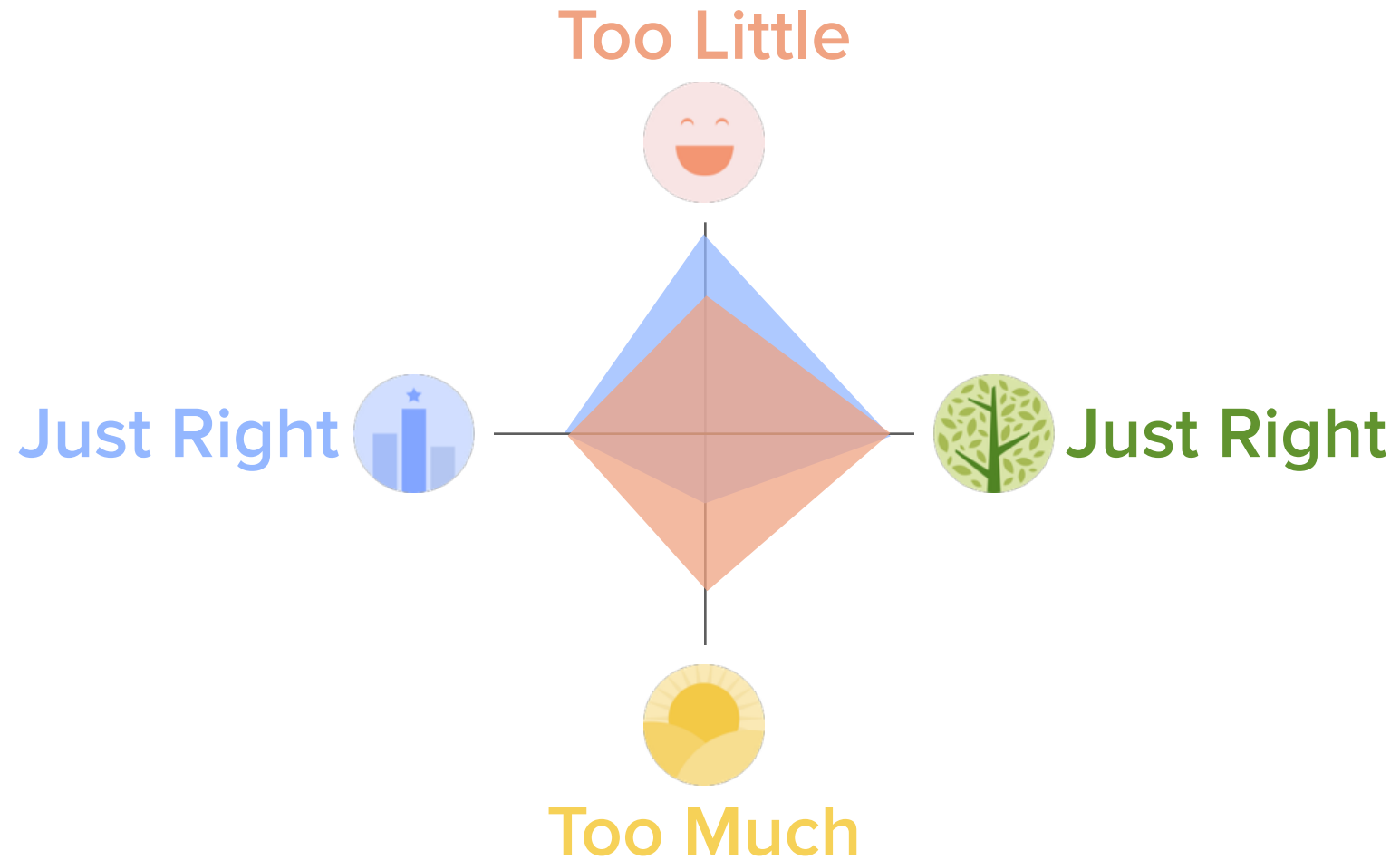


Teaching, Educating

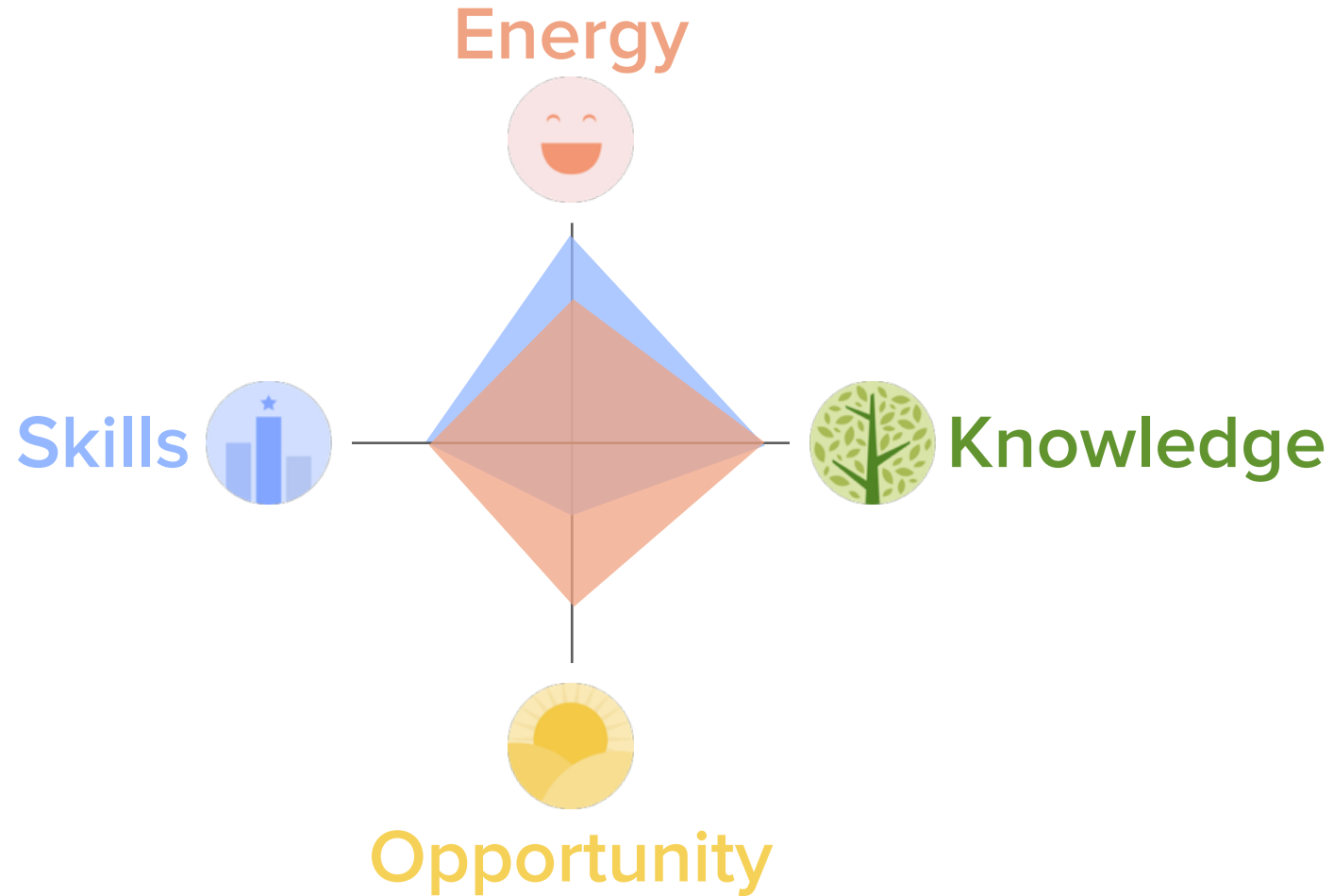


Giving, Accessing

Does your program implement enough evidence-based practices to close the needs gap?



How many beneficiaries are likely to achieve the desired behavioral outcome?



Focus Area Examples

Health and Wellness Portfolio Report

Job Readiness Grantee Report

Grantmaking iLearning System™

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