

# iCAT

## Overview of Capacities and Subcapacities

**Resource Generating**

**Leading**

**Learning**

**Managing**

**Overseeing**

**Planning**

**Resource Generating is the capacity of an organization to raise the funds and other resources that it needs to operate, as well as its ability to incentivize others to support the organization in doing so.**

Resource Generating

**Board Fundraising**

**Grantmakers**

**Individual Donors**

**Marketing**

**Partnership**

**Staff Fundraising**

## Leading

**Leading is an organization's capacity to articulate a clear vision for the organization, and incentivize everyone to achieve it.**

Leading

# Community Leadership

## Mission Leadership

## Learning

**Learning is an organization's capacity to collect, process and use information about its programs, operations and external environment for the purpose of furthering a mission.**

**Advocacy Success**  
**Environmental Context**  
**Organizational Capacity**  
**Population Needs**  
**Program Success**  
**Staff Performance Assessment**



**Managing measures an organization's ability to utilize its human and financial resources in an efficient and effective manner.**

Managing

**Community Collaboration**

**Facilities**

**Program Implementation**

**Staff Deployment, Professional Development,  
Recruitment and Retention**

**Technology**

**Volunteer Engagement, Recruitment and Retention**

**Overseeing measures an organization's ability to hold itself accountable financially and for the achievement of its impact.**

Overseeing

**Financial Oversight**  
**Impact Accountability**  
**Implementation Accountability**

## Planning

**Planning measures an organization's ability to effectively make decisions and plan for the future.**

## Decision-making Strategic Planning

[agr.hm/icattraining](http://agr.hm/icattraining)